

Canadian Life Sciences Networks: Commercial Excellence (C.E.)

The Challenge

Delivering commercial excellence is a multifactorial challenge requiring leaders to constantly evolve and deliver improvements in key areas:



Leaders need to answer big questions to tackle this challenge

- How do we **compare** vis-à-vis our peers?
- What levels and allocation of **resources** are required to attain good, better, best?
- How are other companies changing their **structure** to take on these challenges?
- What **new capabilities** are needed to compete in this increasingly complex environment?
- How are other companies **tackling these issues**, and what are **industry best practices**?
- How should we **evolve** for future success, and where are the **greatest opportunities** for improvement?

Our Solution

MATRIX Healthcare and TGaS® Advisors have partnered to launch the Canadian Life Sciences Network: Commercial Excellence. This new solution, created exclusively for Canadian pharma companies, provides insights and advice to support your efforts in achieving commercial excellence. Tap into the collective knowledge and experiences of the network for an 'outside in' perspective. The Commercial Excellence Network Membership includes three components:

- **Benchmark:** A detailed comparative analysis of your resources, processes, capabilities and organizational strategies versus peer companies
- **Advisory Services:** Information and advice from MATRIX professionals and TGaS's extensive database of best practices in the United States to move your organization forward
- **Peer-to-Peer Support:** Facilitated access to the Canadian Life Sciences Network: Commercial Excellence members

ABOUT MATRIX Healthcare

With over 50 years of Canadian pharma experience, MATRIX professionals have supported 14 clients with 100+ engagements since launching the company 3 years ago

ABOUT TGaS® Advisors

With a roster of most of the top 50 pharma companies, along with a growing network of emerging life sciences companies, TGaS has been providing robust comparative intelligence and collaborative network membership services in the US for nearly 15 years